



MJFA – Marysville Jr. Football Association

2018 Season – Sponsorship Package

**We would like to thank you in advance for
your consideration in sponsoring this
GREAT youth program!**

MJFA – Marysville Jr. Football Association

2018 Season Schedule

<u>Date:</u>	<u>Activity</u>
June 12-June 30	Registration (Football & Cheer)
JUNE 30th	Sponsorship Deadline
July	Player Evaluations (Times TBA)
July 19	Player Draft (Coaches Only)
July 31	Conditioning Week (5 days)
August 13	Practice with Pads (2 days/week max)
August 14, 15 & 16	First Day of School (Marysville City)
August 25	Opening Day Games
August-October	Regular Season Games (Incl Playoff & Championship)

MJFA – Marysville Jr. Football Association

Mission: Provide a fun high quality product at the lowest possible cost while promoting the highest level of safety and structure for the participating Youth of the Community

President
Jen Engle

Vice President
Todd Fultz

Treasurer
Erin Powers

Football Director
Leroy Engle

Football Director
Mike Powers

Cheerleading Director
Jasmine Rausch

Board Member
Dana Green

Board Member
Terry Toops

Board Member
Joe Mize

Board Member
Brent Johnson

Board Member
Nate Schiffer

Equipment
Leroy Engle

Head Commissioner
Derick Miller

Website
Open

Sponsorship
Open

MJFA – Marysville Jr. Football Association

2018 League Structure

- Flag I – Pre-K & K. (Predominately 4 & 5 year olds)
 - Competitive Flag II - 1st & 2nd Graders. (Predominately 6 & 7 year olds)
 - Division I – 3rd & 4th Graders. (Predominately 8 & 9 year olds)
 - Division II – 5th & 6th Graders. (Predominately 10 & 11 year olds)
- **Flag and Division I have a 50% play rule.
- Div. II has a 25% play rule

League Policy for Education & Behavior: The MJFA is committed to education and proper behavior of Players on and off of the field.

Education Requirements:

- Each Players Grades are monitored by each individual coach per the League Grade Policy
- Each player must maintain a “C” average to maintain eligibility to practice and to play
 - If a Player is struggling, academic support will be provided as required

Behavior Requirements

- Each Player and Parent must complete a Code Of Conduct acknowledgement form prior to participation

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2018 Season – Sponsorship Benefits

Community Recognition: The MJFA will promote your company's involvement with our Youth Program on a continuous basis.

Benefits:

- Affiliation with a Local qualified **Not For Profit** (501-3C) organization
- Affiliation with the Only Tackle Football Program in Marysville City / Union County (includes Flag for younger players)
- Affiliation with the Largest Cheer Program for Girls in Marysville City / Union County
- Company Name / Logo Recognition with Youth Wellness / Sports
- Promoting Alternative activities for Youth
- Promoting Teamwork and Structure for Youth via sports
- Promoting the safest environment for Football by supporting new equipment purchases (Helmets and Shoulder Pads)

League Commitment: Provide the best value to our Sponsorship base by building a relationship based on the Core Values of Sportsmanship, Teamwork, Continuous Learning, and Honesty.

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2018 Season – Player Fees

Player Cost:

Flag I (Pre-K through K)	\$60 (std)
Flag II (1 st through 2nd)	\$70 (std)+\$50 (Fundraiser)
Division I (Third through Fourth)	\$125 (std)+\$50 (Fundraiser)
Division II (Fifth through Sixth)	\$125 (std)+\$50 (Fundraiser)
Cheerleading	\$90 (std)

Items covered by Player Fees (100%):

Helmet, Shoulder Pads, Mouthpiece, Practice Equipment, Field Maintenance, Equipment, League Insurance, Background Checks, Coaches Training, concession health department fees and Referees.

Note: No youth meeting the age requirement will be denied the ability to play due to size, skill level, economic or social standing. Prices shown may reflect previous years cost and are subject to change, pending changes in league expenses throughout the year.

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Sponsorship Levels:

Fall Flag I ONLY Sponsor:	\$200
Team Sponsor:	\$350
League Booster:	\$200
League Sponsor:	\$500
League Bronze Sponsor:	\$1,000
League Silver Sponsor:	\$1,500

Fall Flag I ONLY Sponsor:

Recognition on league website, Company Name on Team Jersey for one Flag I team

League Booster:

Recognition on league website and Field Sign

Team Sponsor:

+ Company Name on Team Jersey in Fall only plus field give – a – ways

League Sponsor:

+ Web Link

League Bronze Sponsor:

+ Company Banner displayed at all games

League Silver Sponsor:

+ End zone Goal Post Banner

League Gold Sponsor:

+ Company Name/Logo Painted on Lewis Field each week of the season

League Platinum Sponsor:

+ Sponsor give – a – ways, "championship games Exclusive Sponsorship, along with halftime recognition."

**Sponsorship is a tiered program. Beginning at the League Booster level moving up in contribution, each level up receives the previous levels benefits as well!!

100% of all contributions are applied directly toward the Operation and expansion of the MJFA

All Board Members and Coaches of the MJFA act on a volunteer basis – No Compensation is provided

Note: Any Contribution value can be negotiated and tailored per Individual / Corporate needs



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Thank You!
Your Support is Critical to our Success

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DEADLINE TO SPONSOR IS JULY 6, 2018

Company Name: _____ Name on Jersey: _____

Address: _____ City: _____

Email Address: _____

Contact Person and Phone: _____ / _____

Sponsor Signature: X _____

Please choose your donation level

-  Flag I Sponsor \$200
-  Team Sponsor \$350
-  League Booster \$200
-  League Sponsor \$500
-  League Bronze Sponsor \$1000
-  League Silver Sponsor \$1500

MJFA Contact Information:

MJFA Sponsorship

PO Box 822

Marysville, Ohio 43040

Web Address: www.Marysvillefootball.com

e-mail: MJFApres@gmail.com

Payment Type: _____

Date Received: _____

Payment Amt: _____

MJFA Rep Name: _____